

Sept_19_2009_Agenda

NEMA Board Meeting Agenda

September 19, 2009

10:00-12:00 P.M.

Merryman Performing Arts Center

225 W. 22nd Street in Kearney, NE

I. Call to Order: Carrie Turner - 10:01 a.m. (Carrie, Sara, Stacy, Laura, Lynne, Anne, Susan, Scott, Kathy??, Judy, Karen, Lori, Jeanne, Jean, Betty)

II. Additions to Agenda: Agenda Approval - (m. Sara, s. Lynne)

III. Minutes from July 8, 2009: Sara Churchill - (m. Betty, s. Jean)

IV. Treasurer's Report: Lynne Wragge

NET WORTH

As of 9/13/09

Union Checking 5837.22

Union Savings 3584.98

\$9422.20

V. Executive Secretary's Report: Jean Hellman

A. Membership:

1. The current membership is 451, 0 in the two-month grace period, and 74 lapsed members for a total of 525.

2. Lapsed Members Letter was sent to 85 lapsed members in early August. Thirteen members renewed before the deadline for the drawing that was won by Lois Potter from Silver Lake School.

B. Contact: Please use the nemacontact@gmail.com for all NEMA correspondence.

C. Newsletters

1. The Fall Newsletter has been posted on the NEMA website. (Thanks to Carrie for proofing). Print copies were sent to current members, all media specialists in the state and to the UNO, UNK and Chadron university contacts.
2. Winter Newsletter - Deadline for articles is November 15.
3. NLA/NEMA Conference:

Please sign up for a time at the NEMA booth so I can attend some of the conference sessions.

Thursday, Oct. 29

7:45-9:00

9:00-10:00 Jean Hellman, Lynne Wragge

10:00-11:00 Susan Hubbard

11:00-1:30 Closed for keynote, NEMA lunch, meeting

1:30-2:30

2:40-3:30

3:30-4:30

4:40-5:30 Jean Hellman

Friday, Oct. 30

7:45-9:00

9:00-10:00 Susan Hubbard, Karen Buckley

10:00-11:00 Stacy Lickteig

11:00-12:00

12:00-1:00 Jean Hellman

12:30-1:30 Jean Hellman

VI. Communications: Carrie Turner

VII. Committee Reports-Written reports submitted.

A. Finance Report: Lynne Wragge

TRANSACTION DETAIL REPORT

7/1/09 to 9/13/09

7-3 Union checking	Interest earned	.91	
7-3 Union savings	Interest earned	.10	
7-7 Union checking	Void 1398	.00	
7-7 Union checking	Lori Umstead 1399	-134.70	4030 ALA/AASL
7-7 Union checking	Olive Garden 1397	-117.50	1090 Bd retreat
7-8 Union checking	Sara Churchill 1400	-675.50	
7-8 Union checking	Kathy Terrell 1402	-248.46	1040 Mileage
7-8 Union checking	Carrie Turner 1403	-169.69	
7-8 Union checking	Jean Hellman 1404	-95.53	
7-8 Union checking	Betty Meyer 1405	-84.48	1040 Mileage
7-8 Union checking	Anne Kalkowski 1406	-39.60	1040 Mileage
7-8 Union checking	Robin Schrack 1407	-235.76	
7-8 Union cheking	Jean Hellman 1408	-8.55	1000 Gen. Ops
7-8 Union checking	Jeanne Bergsten 1401	-274.02	
7-17 Union savings	Interest earned	.20	
7-20 Union checking	Lori Umstead 1409	-460.44	4030 ALA/AASL
7-24 Union savings	Interest earned	.10	
7-27 Union checking	Becky Baker 1410	-21.31	8100 Prof'l Develop.

7-28 Union checking	Deposit AASL stipend	200.00	
7-28 Union checking	Apple Store 1411	-138.03	1000 Gen. Ops.
7-31 Union savings	Interest earned	.10	
8-4 Union checking	Leadership Center 1412	-812.00	8530 NE Guide
8-5 Union checking	Interest earned	.65	
8-7 Union savings	Interest	.10	
8-14 Union savings	Interest	.07	
8-17 Union checking	Jean Hellman 1413	-65.77	1000 Gen. Ops.
8-17 Union checking	US Postmaster 1414	-334.78	5000 Newsletter
8-18 Union checking	Deposit	345.00	
8-19 Union checking Scholarships	C. Pentland 1415	-800.00	4010
8-21 Union savings	Interest earned	.07	
9-3 Union checking	Interest earned	.45	
9-4 Union savings	Interest earned	.14	
9-5 Union checking	Deposit	400.00	
9-5 Union checking	Deposit	845.00	
9-5 Union checking	Deposit	810.00	
9-6 Union checking	Fairbury Sch. Dist. (refund)	-5.00	1000 Gen. Ops.
9-6 Union checking Conference	Lois Potter 1416 (free Regis.)	-60.00	3000 Fall
9-6 Union checking	Ruth Walker 1423	-68.14	8530 NE Guide
9-6 Union checking	Joie Taylor 1422	-50.40	8530 NE Guide

9-6 Union checking Kelly Melson 1421	-48.72 8530 NE Guide
9-6 Union checking Barbara Hansen 1420	-71.40 8530 NE Guide
9-6 Union checking Deb Levitov 1419	-112.68 8530 NE Guide
9-6 Union checking Jean Hellman 1418	-55.09 1000 Gen. Ops.
9-6 Union checking Jackie Davis 1424	-50.40 8530 NE Guide
9-6 Union checking Marilyn Scahill 1425	-105.00 8530 NE Guide
9-6 Union checking Karla Wendelin 1426	-78.96 8530 NE Guide
9-6 Union checking Mary Ellis 1427	-136.92 8560 NE Guide
9-6 Union checking NLA/NEMA Conf. 1428 Regis.	-510.00 3000 Fall Conf.
9-12 Union checking Deposit	375.00

-3090.94

total income \$2772.89

total expenses -5863.83

2. Audit turned in to Merwyn Peterson to be completed by Oct. 1

3. Got a deposit from AASL for Learning4Life training, and good money from memberships

B. Information Power Committee: Deb Levitov

1. All NE Guide chapter subcommittees were well represented at the Aurora work session retreat on July 23-24, 2009. In Attendance: Deb Levitov, Laura Pietsch, Judy Henning, Kelly Melson, Barb Hansen, Jackie Davis, Sandy White, Marilyn Scahill, Glenda Willnerd, Susan Vanneman, Ruth Walker, Mary Ellis, Karla Wendelin, and Joie Taylor. Unable to attend: Phyllis Brunken, Becky Pasco, Donna Helvering, Laurie Bauer, and Gail Formanack.

2. Expenditures: The retreat (including mileage and purchase of AASL guidelines/standards books for the committee, meeting snacks, lodging and meals) cost \$1,634.62. The money from the Library Commission (\$2500) was used, leaving \$865.38 from the NLC fund.

3. The remaining money will be used to pay for lunches and possibly hotel expenses for one or two committee members for the October 28th all day work session to be held at ESU #3 in Omaha. The lunches are \$8.50 per person x 11 = \$93.50, plus hotel expenses (if any). So, the majority of the \$865.38 will be available to help pay for copyediting and formatting and an indexing. More will be needed from NEMA.

4. Additional NEMA Funding: The NE Guide Committee will need clarification of how much money NEMA has allocated toward the project to help pay for LU formatting of the text document and indexing fees. The NEMA Board will need to designate an acceptable per hour fee for the copyeditor. (Professional copyeditor's receive at least \$20.00 an hour-so do we want to offer minimum wage or more for whomever we get to do this work for the NE Guide?) (We will submit our current bills and anticipated money for copyeditor and indexing to NLC now to obtain the actual \$2500. Then we will also have NEMA money (line item in budget) to spend.)

5. Progress & Timeline:

a. Each chapter subcommittee accomplished a great deal during the work session (see work session agenda--attached).

b. By August 23rd each chapter liaison will sent their chapter draft to Deb Levitov. Deb then sent the chapter draft to the "sister" chapter reaction group. Sister Chapters:

Chapter 1 & Chapter 5

Chapter 2-3 & Chapter 4

Chapter 6 & 7

c. The "sister" group provided the following feedback:

Questions to Guide Feedback:

1. Look at topic for the chapter--read the rationale.
2. Does it address the topic?
3. Does the chapter flow?
4. Does the chapter give the message we want?
5. Is anything missing?

6. Does the chapter Speak in 21st-Century terms?

7. Does the information reflect and align with the new AASL standards/guidelines?

8. Are there any other concerns or comments: No online version, too complicated. Would appreciate CD/DVD to be handed out to members.

6. By Sept. 14th-15th each chapter subcommittee liaison had sent a compiled feedback sheet to Deb Levitov. Deb, in turn, looked over the feedback and sent it on to the chapter liaisons by Sept. 18th. The liaison will send the feedback on to their chapter subcommittee members.

7. Before NLA/NEMA, October 28, each chapter subcommittee will look over the feedback and work on ways to address the provided information.

8. October 28th-another work session is planned where chapters will work to complete their work so that all chapters can be sent on to a copyeditor for review and formatting according to LU Author Guidelines. The goal will be to have a strong draft of the book formatted and ready to send to Libraries Unlimited by the end of November. This should put us on track for publication early in 2010.

C. AFCON Liaison: Karen Buckley

1. AFCON is seeking an endorsement by NEMA for the Student Expression Bill and also persons who would be willing to write letters or testify in support of the bill when it is introduced in the Unicameral in early 2010.

2. Banned Books Week will include a celebration of the First Amendment, entitled "Dangerous Songs, Banned Books and Censored Movies" from 6-8 p.m. Thursday, Oct. 1 at Duffy's Tavern, 1412 O Street, Lincoln.

3. Sponsors of the event are ACLU Nebraska, Academic Freedom Coalition of Nebraska, Nebraska Library Association Intellectual Freedom Committee and the Academy of Rock-Northeast Family Center. All NEMA members, and members of the public, are invited.

4. NEMA members are encouraged to attend AFCON's 22nd fall program and annual meeting at 10 a.m. Saturday, Nov. 14 at the Holiday Inn, 72nd and Grover, Omaha. Dr. William Ayers will speak on "The Right to Think at All: Academic Freedom and Free Speech in Troubled Times." Contact Karen Buckley, kbuck4321@aol.com, for more information or registration forms.

D. NDE Liaison: Mary Reiman

1. I've contacted Gail and we're going to meet to talk about the position and her past conversations with the NDE leaders. I will then set up a meeting with Brent and hopefully, a meeting with Dr. Breed.

E. NLA Liaison: Scott Childers

1. NLA has held their officer elections. Official notification of the winning candidates should be out soon.

2. On Friday of NLA/NEMA Conference, two Nebraska authors will be doing breakout sessions; Jason Peter, author of Hero of the Underground and James Solheim, author of It's Disgusting - And We Ate It!

F. NEMA Liaison to NLA: Carrie Turner

1. Conference is coming along. Rooms have been assigned and program is online.

G. NLC Liaison: Rod Wagner

1. Ellen Klages Visits to Nebraska Schools and Libraries - Ellen Klages generously offered to travel to Nebraska and visit with school and public library students and patrons. She is the author of The Green Glass Sea, the current One Book for Nebraska Kids. She will be visiting school libraries and public libraries. The school sites may or may not be open to the public. All public library visits will welcome members of the public.

2. NCompass Live is the Nebraska Library Commission's weekly online event. NCompass Live covers NLC activities and library topics presented by NLC staff and guests. The one-hour sessions are offered every Wednesday at 10:00AM (CT) and include a mixture of presentations, interviews, book reviews, Web tours, mini training sessions, and Q & A sessions. NCompass Live presentations are recorded for access at later times.

3. EBSCO Fall Database Trials (see NLC NCompass blog 9/8/09) - This fall EBSCO Publishing is offering Nebraska public and school libraries 60-day trials of the following full-text databases: MasterFILE Premier (designed specifically for public libraries); Ultra Online Package (secondary schools), Middle Online Package (middle schools), and Primary Online Package (elementary schools). Trial dates: September 8 through November 6. Trial URL: <http://search.ebscohost.com/login.aspx?authtype=uid>

4. Nebraska Writers: Cultivating Creativity, 2009 Nebraska Book Festival, November 14, 2009 will be held at the Nebraska State Historical Society's Museum of Nebraska History, 15th and P Streets, Lincoln, Nebraska. The festival will include a variety of literary activities. An awards luncheon will honor the winners of the

Center for the Book's Mildred Bennett Award, Jane Geske Award, and Nebraska Book Awards. A selection of Nebraska writers will read from their 2009 works, along with readings from the winners of the Nebraska Book Awards. Writers Workshops will be offered free of charge. Teresa Lorensen of the Bess Streeter Aldrich Foundation will lead a book discussion of Aldrich's *A Lantern in Her Hand*, this year's One Book One Nebraska selection (www.onebookonenebraska.org). The Festival is sponsored by the Nebraska Center for the Book, Nebraska Humanities Council, Nebraska Library Commission, and the Nebraska State Historical Society. Further information and a schedule can be found at www.nebraskabookfestival.org

5. Financial Outlook - State general fund revenues for the 2009-2010 fiscal year are 3.2% below certified projections. If tax revenues continue below projections and if the Nebraska Economic Forecasting Advisory Board lowers projections at its October meeting the Governor will likely present recommendations for state budget cuts when the legislature returns in January.

H. State Advisory Council on Libraries: Glenda Willnerd

1. No report at this time. Next meeting is in November.

I. Nebraska Youth Advisory Board: Kelly Melson

1. One Book for Nebraska Teens will not be announced at conference on Thursday.

J. Awards and Scholarships: Anne Kalkowski

1. Next round of scholarship and awards applications are due March 15. Please encourage colleagues to apply or nominate a deserving recipient.

2. The Nebraska Library Commission added NEMA's scholarship opportunities under the "other scholarships" section of their web site, accessible under the "Now Hiring" section. The link is:
http://www.nlc.state.ne.us/NowHiring/Scholarships.asp#Other_Scholarships

3. The Scholarships and Awards Committee would like to recommend the following members as recipients of the Fall 2009 NEMA Scholarships and Awards:

a. Meritorious Award: TBA

b. Sound Off for Media Award: Carol Nish, St. Vincent de Paul School,
Omaha

c. Distinguished Service Award: Gail Formanack, Omaha Public Schools

d. Conference/Workshop Scholarship: Paula Ashford, Millard Public Schools

e. Duane Munson Scholarship: Linda McMullin, Columbus Public Schools

f. Continuing Education Scholarship: Joy Harvey, Lincoln Public Schools

4. Questions as a result of our committee's deliberations over applications:
NEMA Membership criteria

K. AASL Liaison: Lori Umstead

1. If you are an AASL member, consider joining this online community from the ALA website: AASL Region 9 - AASL Affiliate Assembly Region 9 Join:
<http://connect.ala.org/og/subscribe/82766>

2. Upcoming AASL events:

a. November 5-8, 2009

b. AASL 14th National Conference & Exhibition, Charlotte, NC, January 15-20, 2010

c. AASL at ALA 2010 Midwinter Meeting, Boston, Massachusetts, June 24-30, 2010

d. AASL at ALA 2010 Annual Conference, Washington, DC

e. YALSA's Teen Read Week - October 18-24th - theme is "Read Beyond Reality @ your library"

f. ALA's Banned Book Week - September 26 - October 3rd - celebrating the freedom to read.

3. AASL Strategic Plan - Mega Issues

a. How do we make our position in school indispensable in the education environment?

b. How does AASL increase its stature as a crucial, welcoming organization for professional involvement and a critical path to school library leadership?

c. How should AASL respond to the increase of non-certified or paraprofessionals as replacements for certified school library media specialists?

d. How can AASL ensure visibility for SLMS in the current movement toward the 21st century skills?

e. What name should we use to help us achieve universal recognition and be considered indispensable* (*Note: This will be discussed at Midwinter 2010 - if you have any input, please let me know and I'll bring it to the table.)

L. Read Aloud Nebraska: Joie Taylor

1. The Read Aloud Nebraska Board met on September 3, 2009. Items of business included:

a. The web site has been updated

b. Discussion on how to distribute the books RAN currently has. Consideration was given to having school and community members request books they would like.

c. There is a need to identify some well known Nebraskans who are willing to read to children during Read Aloud Month in November. The individuals can be from anywhere in Nebraska. Suggestions would be welcome.

d. Suggestions were taken for the "Reading Spotlight" Award, which is given to an individual or group who supports reading. Anyone can nominate someone for the award.

e. Becky Baker is working on an author for a conference in 2011 or 2012.

f. We were reminded to logon to the web site to list our Read Aloud Favorite. I would encourage NEMA members to do so.

g. "The Read Aloud to a Child Month" proclamation signing will be October 14th at about 10:30 a.m. Several RAN members will be there along with some local school children.

h. Gloria Christensen from ESU 8 joined the Board as a representative of the ESUs. Trisha Parker is now representing the Nebraska Department of Education.

2. I will have a presentation about RAN at the Exploratorium at the NLA/NEMA conference in October. On October 10th I'm talking with a Delta Kappa Gamma Society chapter about Read Aloud Nebraska.

3. Our next meeting is October 14th following the signing of the Read Aloud Month proclamation.

M. Talking Books & Braille: Nancy Larimer

Liaison for Talking Books and Braille Advisory Board

The Advisory Committee to the Talking Book and Braille Service met Thursday, June 11, 2009, at 9 a.m. at the Nebraska Library Commission (NLC). The new Library of Congress digital players for the visually impaired and disabled were demonstrated. The voice on the machines is a big improvement in both clarity and intonation.

Anticipation for the new machines was once again discussed. The first recipients of the players will honorably discharged veterans of the armed forces of the United States; it is estimated that there are 300 Nebraska veterans who qualify. Because the wait to get machines may be several years, concern was expressed about other options that might be available in the meantime.

Copyright laws do not allow for many options. The Victor™ is one of the few commercially available devices that can be used to download texts.

To use the Victor™ reader and download books, a person must have high speed Internet, Web access and the knowledge of how to download. The Library of Congress has 15,000 books in its digital collection. NLC currently has more than 3000 books digitized, and each newly released book is digitized. Before the end of the year there should be nearly 7,000 books available in NLC's digitized collection.

Because students are low on the list of those receiving the first government-purchased readers, an option would be to purchase a Victor™ reader individually. A school could purchase a Victor™, but it would have to be assigned to an individual student and validated through the NLC.

There will be an exhibit of the new digital readers at the 2009 NLA/NEMA Conference in LaVista during the Exploratorium on Thursday, October 29, 3:40-4:30 p.m. The next meeting of the Advisory Board will be in October.

N. Student Liaison: Susan Hubbard

1. I have been in contact with Audrey Loosvelt from Madison, NE and she will be the next student I will be interviewing for the upcoming newsletter. She is a UNO student. I also am planning to attend the Plum Creek Festival on Oct. 3rd. I am looking forward to the NLA/NEMA conference and intend to sign up for the booth and will be available on that Wednesday to help, if you need my assistance.

O. NEMA Webmaster: Sara Churchill

1. Nothing new to report except for Web Guidelines

P. Learning 4 Life

1. The full day workshop was attended Judy Henning, Kearney Pubic Schools Director of Media Services; Lori Umstead, Millard Middle School Media Specialist; Deb Levitov, editor of School Library Monthly; and Donna Hellvering, Middle Public Schools Director of Media Services.

2. The morning session was informative and examined the Common Beliefs in the AASL 21st-Century Learning Standards. The afternoon session really didn't give the participants the prescriptive lessons needed to take that to the media specialists. Most the participants were less than enthusiastic about the training receiving at the Training4Trainers. There are some outstanding materials available on the AASL L4L Web site and the 21st -Century Learning Standards and guidelines.

3. I've been told this training was NOT the training received by the media specialists who attended the Information Power training. This group left that training with all the materials needed to disseminate to the state media specialists.

4. It is my hope that I will acquire the information/knowledge I need to teach workshops on AASL's 21st-Century Learning Standards to school library media specialists to improve students achievement by attending two upcoming national training events. This includes attending the SLJ Leadership Summit in Washington, D.C. in October and also attending the AASL National Conference in Charlotte, NC, in November.

5. Nebraska Trainings Scheduled:

- a. Sept. 23-ESU#10 by Henning, Levitov, Crow
- b. Sept. 29 ?-ESUs in northern Nebraska by Levitov (Henning next year)
- c. Oct. 29-30-NLA/NEMA Conference (2 programs) by Henning, Levitov, Umstead and Crow
- d. Feb. 23, 2009-Panhandle ESU--Henning

VIII. Old Business

A. Web Guidelines

1. DRAFT: NEMA Web Posting Procedures and Guidelines

a. Listserv Guidelines

1. Content should be current and relevant to the mission and/or business of NEMA
2. The listserv is not to be used for commercial purposes.
3. Include a tag on all messages posted to the listserv which states your name, location and email address.
4. In the subject line, clearly identify the topic of your posting.
5. All defamatory, abusive, profane, threatening, offensive, or illegal materials are strictly prohibited.
6. NEMA reserves the right to limit or deny access to any one who does not abide by the posting guidelines.

a. Web Page Guidelines:

1. NEMA reserves the right to deny permission to post any web page or information that does not pertain to the mission or business of the organization.
2. The NEMA site may link to outside organizations and web pages for the benefit of its members. NEMA is not responsible in any way for the content of those sites.
3. The NEMA website is not to be used for commercial purposes other than those agreed upon by the NEMA executive board.
4. All subject matter should relate to the mission and business of NEMA
5. Web content including links to external sites should be kept up-to-date and relevant.
6. Follow all conventional writing, spelling and grammar rules.
7. Copyright laws will be followed and permissions shall be clearly stated on NEMA web content.
8. All web page posting will be handled through the NEMA web master and the NEMA president.

B. New NEMA logo contest

C. NEMA elections process

D. New Scholarship: AASL first-time attendee - (Tabled until summer retreat.)

E. Past Presidents' Breakfast

1. Thirty-eight invitations were sent to the NEMA Past Presidents last week. There was no address for the first NEMA President Rob Sullivan (1969-70), and the invitation to Dale Clark (1972-1973) previously from Blair, NE, came back in return mail. Let me know where these individuals can be located. As of today seven past presidents have said they are attending this event. Participants can RSVP through Oct. 15.

2. The breakfast will be Friday, Oct. 30, at 7 a.m. in the Wingtip Room at the Embassy Suites Hotel in LaVista, NE. There is not cost to attend this event. Participants staying at the Embassy Suites Hotel for the conference get their complimentary breakfast buffet outside the Wingtip Room. Participants not staying at the conference hotel will be provided a continental breakfast or they may chose to pay for the breakfast buffet that morning.

3. Participants will receive a gift of a coaster/weight in celebration of NEMA's 40th anniversary.

4. Attached is a PDF of the invitation to this event.

5. At the ALA Annual Conference in Chicago four Nebraska media specialists attended the AASL Learning4Life(L4L)-Training4Trainers Workshop on July

F. School Library Journal Summit

Winner was Debbie Goossen of Lewiston Consolidated Schools

G. T-Shirts - NEMA will pay the \$50 set up fee, black shirts, white person/writing with kiwi green; Lynn will look at cost (m. Lori, s. Stacy)

H. Plum Creek Poster - logo, banner, bookmarks

VIII. New Business

A. NEMA News Assignments-Deadline November 15, 2009

SLJ Winner - Debbie Goossen

Lori - Essential Questions/AASL Report

Conf report - Carrie

Scholarship & Award Winners - Anne

Interview - Susan

Article on Mad Hatter - Betty

Plea for officers - Robin

One Book - Kelly
Online voting - Results
Learning4Life - Deb/Judy
AASL conf - Stacy
NE Guide?? - Deb
Heartland Conf - Becky

B. NEMA booth at Conference
Give away shirts at business meeting

C. Annual Meeting
Reports in a timely fashion please - We need to make copies

D. Panhandle System request
The board would like more information on the event. Vote for reimbursement will be tabled until further information is received. Vote will take place via email. Due to turn over of system administrators, Robin and Carrie will draft a letter to send to all system administrators reviewing the process for approval of funded events that NEMA's name is attached to.

E. Student Expression Bill, to sign on to the student expression bill as an endorser
Tabled until January

F. Scholarship Voting Recommendations
m. Jeanne, s. Lori

IX. Announcements- Future Board Meetings

January 30, 2010: Teleconference locations TBA

May 1st , 2010: La Vista/Omaha area

July 15th: Lincoln

m to adjourn Lynn, s. Jeanne